

# **CyberFund Cambodia Pte Ltd**

## **32E1, ST318, Sangkat Toulsvay Prey I, Khan Chamkamorn, Phnom Pehn, Kingdom of Cambodia**

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### **Strategic Business Plan**

#### **Introduction**

CyberFund Cambodia Pte Ltd is incorporated on 29<sup>th</sup> July 2003 in the Kingdom of Cambodia with a paid up capital of 431,283,752 riels.

CyberFund Cambodia Pte Ltd signed a MOU agreement with Multinational Farmers For Assistance and Development Association on 1<sup>st</sup> April 2004 to develop 20,000 acres of agricultural land in Kompong Thom Province on 30 years BOT basis.

CyberFund Cambodia Pte Ltd signed a 5 years lease on 5 storey hotel building with 52 aircon twin sharing rooms at 56-58 Preah Monivong Blvd, Phnom Penh with Mdm Hout Keam on 1<sup>st</sup> April 2005 for the development of CyberFund Business Class Hotel

CyberFund Cambodia Pte Ltd selects a competent management team on 26<sup>th</sup> August 2009 to explore the possibility of securing the extraction and export of marine sand business from the concession holders of Kampot and Koah Kong Province for Singapore Market in the construction and land reclamation projects.

#### **Mission**

A humanitarian investment company specializes in hospitality, agricultural land development project and marine sand construction business to support the community works in poverty reduction of less developed countries.

#### **Objectives**

- To look for a building and revive the business class hotel in Phnom Penh City.
- To review the humanitarian project on the 20,000 acres of agricultural land in Kompong Thom.
- To work with concession holders for the mining and export licence.
- To secure a sand concession from the villages heads and governors of Tampot and Koah Kong Province for mega land reclamation projects in Singapore.
- To organize a competent team to work closely with other concession holders.
- To invest in the development of international container ports and industrial lands.

#### **Board of Directors**

Managing Director: Ms Cheryl Koh Lay Choo invested 59,283,752 riels

Director: Darren Yee Ee Lim invest 36,000,000 riels

Director: Mdm Meth Sopheap invested 18,000,000 riels

Director: Jenny Nou Chanratha invested 18,000,000 riels

Shareholder: Cyber Asset Management Pte Ltd invested 200,000,000 riels

Shareholder: CyberFund Pte Ltd invested 100,000,000 riels

**Management**

Jenny Nou Chanratha is appointed as the General Manager with effect from 29<sup>th</sup> July 2003.

Mdm Meth Sopheap is appointed as Administration and Finance Manager with effect from 29<sup>th</sup> July 2003

Darren Yee Ee Lim is appointed as Vice President Marketing with effect from 26<sup>th</sup> August 2009.

Cheryl Koh Lay Choo is appointed as Vice President Finance with effect from 26<sup>th</sup> August 2009.

**Implementation**

The General Manager will report to the Vice President Marketing on designing and implementation of the business plan.

The Administration and Finance Manager is to report to the Vice President Finance on the legal and financing matters.

**Messages from the Managing Director, Ms Koh Lay Choo**

The Managing Director wishes the shareholders and stakeholders with many good years of prosperity due to Singapore and Cambodia are always good strategic partners sharing many common goals and complimentary business attributes.

We hope to work with the sand concession holders and hotel building owners for the development of Business Class Hotel and Marine sand mining & export business in the Kingdom of Cambodia to cushion our business growth and achieve good rate of return of investment.

The Corporate Advisor, Richard Lim See Fong is welcome to provide professional business and marketing plan for the management and staff to implement effectively. In addition, the Board of Directors has entrusted the Corporate Advisor on humanitarian tasks in the Kingdom of Cambodia as part of the societal marketing program.